



## Associate Membership Opportunity

The Pennsylvania Children and Youth Administrators (PCYA) is a statewide, nonprofit association representing the children and youth administrators and their staff of Pennsylvania's 67 counties.

PCYA recognizes the importance of building relationships between stakeholders and county child welfare agencies and wants to provide opportunities for your organization to meet and greet with county partners.

### **What opportunities exist?**

PCYA offers an associate membership so that providers, advocacy groups and other related organizations can have access to not only our members, but also vital information related to the industry, including new legislation, departmental bulletins, and latest happenings in state administration.

### **What does the membership include?**

As an associate member of PCYA you will receive:

- An annual printed listing of key county children and youth staff. Online version also available and updated in real-time.
- A login to the PCYA website, including a listing of legislation being tracked by PCYA.\*\*
- **Weekly** editions of our e-newsletter, the *PCYAdvocate* containing news from around the state, training opportunities and legislative updates.
- A listing in our online directory of associate members including your contact information and a short description of your with your logo.
- Discounted and early bird advertising opportunities in the conference booklet.
- Discounted booth registration fees at annual vendor show.
- Discounted registration at an annual joint conference with child welfare membership.
- First chance at any sponsorship opportunities that may arise.

**What are the terms of membership?**

Your membership will run annually from January 1 to December 31. The membership costs \$500 and will be billed annually. Early bird renewal pricing of \$400 if the invoice is paid in full by January 30<sup>th</sup>. Memberships will be prorated at the six-month mark for new members.

*\*\*Associate members do not get access to all internal association documents.*

Annual Advertising Rates (all Conference Programs)		
Ad Size (Full Color)	Member Rate	Non-Member Rate
Full Page 8 x 10	\$250	\$400
Half Page 5 x 4	\$175	\$275
Quarter Page 2 x 2.5	\$110	\$175

**MEMBERS ONLY ADVERTISING OPPORTUNITY**  
Clickable logo once per month for the year in the *PCY*Advocate e-newsletter \$200

Membership application is available on [www.pcy.org](http://www.pcy.org) or by clicking [here](#).

For advertising opportunities please email Jennifer James, [jjames@pacounties.org](mailto:jjames@pacounties.org).

Meeting Dates 2021	
March	Virtual Meeting, Dates TBD
June 9 - 11 with Vendor Show	Eden Resort, Lancaster
October 13 - 15	Kalahari Resorts, Poconos